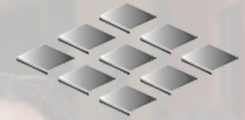


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GRANT INITIATIVE

A PROJECT OF THE JUST KEEP LIVIN FOUNDATION



MCALLISTER
& QUINN

Department of Education: Mental Health Service Professional Grant Program (MHSP) and the School-Based Mental Health Services Grant Program (SBMH)

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

March 19, 2024

Julie Assel, GPC, CGMS, Assel Grant Services

salesforce

Meet Your Facilitator

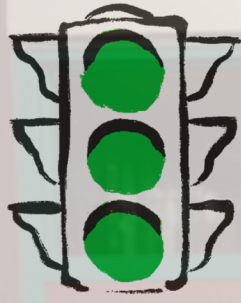


Julie Assel, GPC, CGMS
Assel Grant Services

- ❖ Over 20 years of writing and managing federal and state grants at the intersection of education, mental health, safety, and social emotional learning.
- ❖ Written over \$145 million in awarded grants in the last 20 years.
- ❖ Former reviewer for the Missouri Department of Elementary and Secondary Education. Former Grant Coordinator for the Kansas City, Missouri School District.
- ❖ Credentialed Grant Professional (GPC), Certified Grants Management Specialist (CGMS)
- ❖ Approved Trainer from the Grant Professionals Association, regularly presenting grant related trainings through national, state, and local associations, organizations, and partners.

Learning Objectives

- ✓ Understand the core elements of the Department of Education MHSP and SBMH grant applications
- ✓ Understand the key differences between MHSP and SBMH grant applications
- ✓ Understand how to create a high-quality response that integrates these allowed funding areas



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Background and Basics of MHSP & SBMH

Background of MHSP and SBMH Funds

SAME

- ❖ Shared ESEA Authorization
- ❖ Improve Student Access
- ❖ Benefit High-Need LEAs

DIFFERENT

- ❖ MHSP: Training Emphasis
- ❖ MHSP: Partnership & Funding
- ❖ SBMH: Provider Increase
- ❖ SBMH: Recruitment & Retention

Basics

MHSP

Deadline: May 15, 2024

Project Period: Up to 60 months

Range: \$400,000 to \$1,000,000

Size: \$700,000 (each year of
funding requested)

SBMH

Deadline: April 30, 2024

Project Period: Up to 60 months

Range: \$500,000 to \$3,000,000

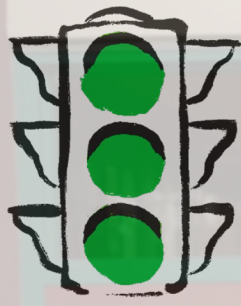
Size: \$1,750,000 (each year of
funding requested)

What is...? Key Definitions and Acronyms

- ❖ MHSP - Mental Health Service Professional
- ❖ LEA - Local Educational Agency
- ❖ SEA - State Educational Agency
- ❖ Rationale - a clear and logical justification for proposed activities (Logic Model)
- ❖ Logic Model: refers to a visual representation of how a program is expected to achieve its goals
- ❖ Project Component: refers to a separately identifiable activity within a project.
- ❖ Credentialed - Holding the necessary qualifications or credentials for a specific role
- ❖ Telehealth - use of telecommunications technology to provide healthcare services remotely

What Entities Are Eligible to Apply for MHSP & SBMH?

Criteria	ED-MHSP Grant Program	ED-SBMH Grant Program
High-need LEAs	Eligible directly	Eligible directly
SEAs	Eligible, especially when applying on behalf of high-need LEAs	Eligible, primarily to increase the number of credentialed mental health service providers
IHEs	Eligible, for training programs to prepare school-based mental health service providers	Not specifically mentioned
Consortia of LEAs	Not specifically mentioned	Eligible, to enhance the availability of mental health services within their networks

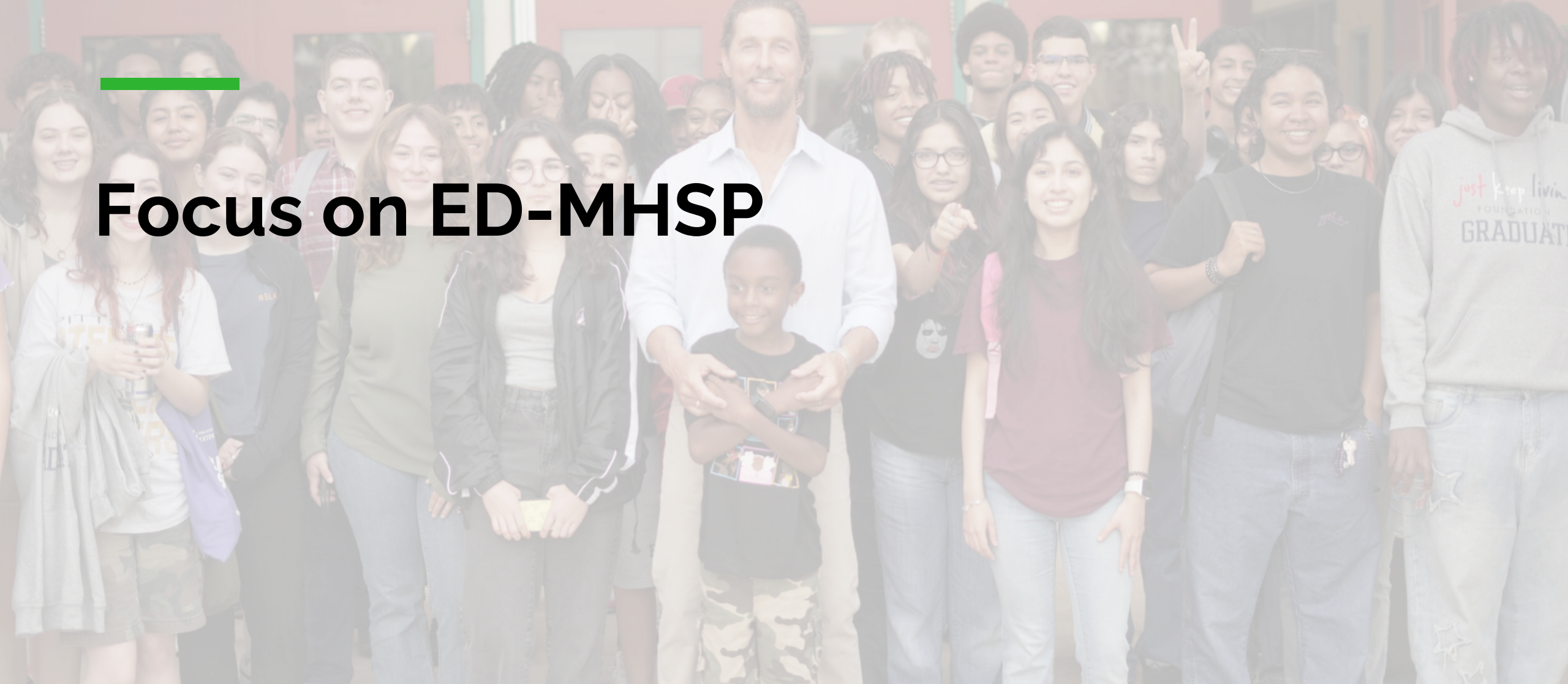


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Focus on ED-MHSP



Purpose of Funds: ED-MHSP

- ❖ Train mental health providers
- ❖ Address provider shortage
- ❖ Support high-need LEAs
- ❖ Fund diversity, inclusivity
- ❖ Increase provider numbers
- ❖ Promote student well-being
- ❖ Benefit training partnerships

Eligible Activities: ED-MHSP

- ❖ Innovative training programs
- ❖ LEA, SEA, IHE partnerships
- ❖ Practicum, internship opportunities
- ❖ Professional development
- ❖ Evidence-based practices
- ❖ Outreach, engagement activities
- ❖ Coordination, collaboration enhancement
- ❖ Service effectiveness evaluation
- ❖ Data collection, monitoring

Absolute Funding Priorities: ED-MHSP

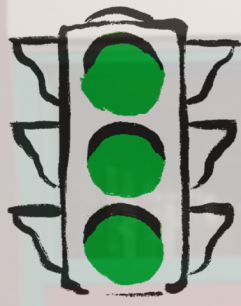
- ❖ Priority 1: Expand capacity in high-need LEAs
 - Partnerships with IHEs
 - Goal: Increase mental health providers
- ❖ Priority 2: New Grantees
- ❖ Priority 3: Existing Grantees

Competitive Preference Priorities: ED-MHSP

- ❖ Priority 1: Diverse Providers in High-Need LEAs (up to 5 pts)
 - Increase qualified providers
 - From diverse backgrounds
- ❖ Priority 2: Inclusive Practices Promotion (up to 5 pts)
 - Provide evidence-based practices
 - Inclusive pedagogical programs
 - Address diverse identities

Competitive Preference Priorities: ED-MHSP (0 or 5pts)

- ❖ Priority 3: Partnership with HBCUs, TCUs, or other MSIs
 - Historically Black Colleges and Universities
 - Tribal Colleges and Universities
 - Minority-Serving Institutions

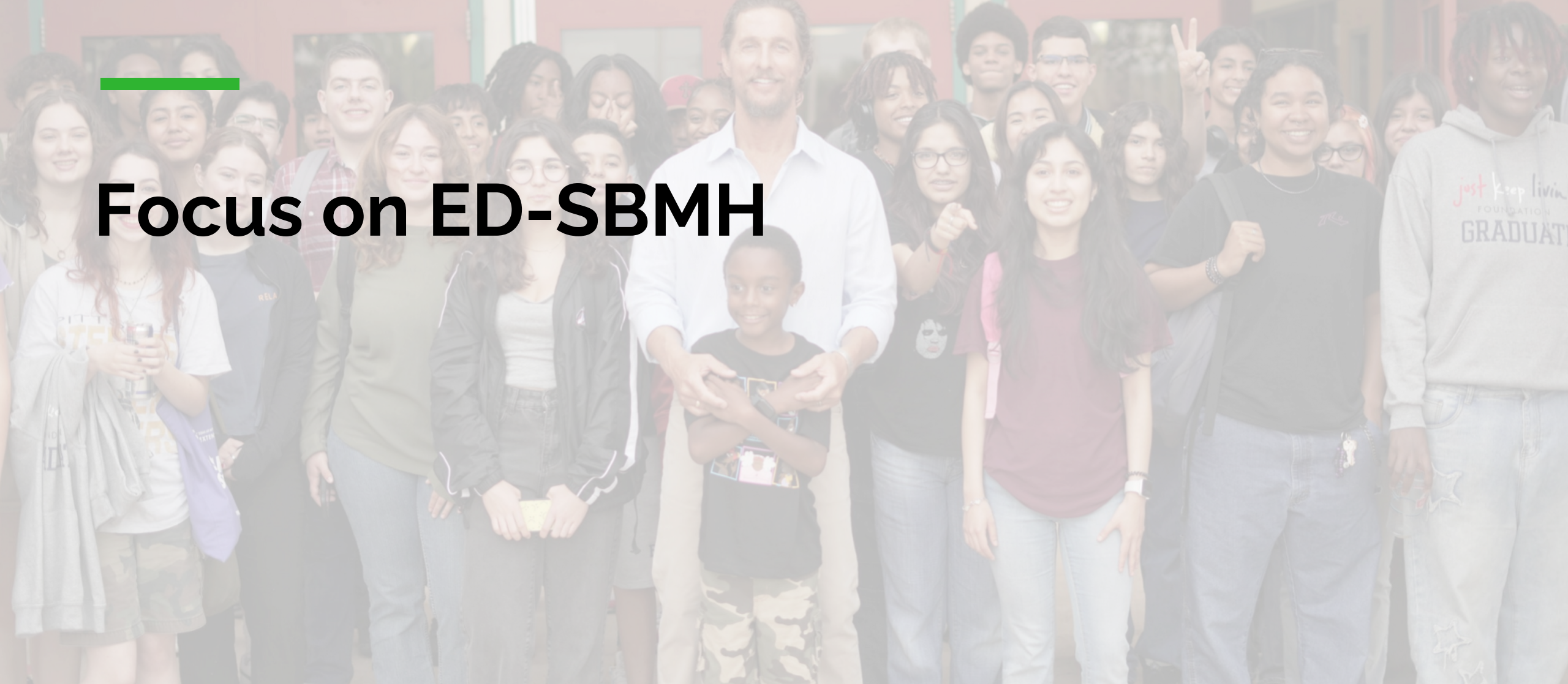


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Focus on ED-SBMH



Purpose of Funds: ED-SBMH

- ❖ Increase credentialed providers
- ❖ Targets SEAs, LEAs
- ❖ Enhance professional availability
- ❖ Recruitment, retention focus
- ❖ Improve mental health
- ❖ Supports educational agencies

Eligible Activities: ED-SBMH

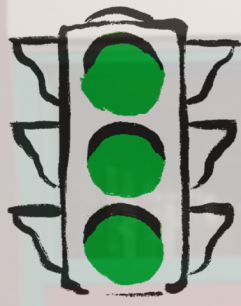
- ❖ Training, development focus
- ❖ Community partnerships established
- ❖ Implied clinical opportunities
- ❖ Professional development provided
- ❖ Evidence-based interventions
- ❖ Outreach, awareness campaigns
- ❖ Increase credentialed providers
- ❖ Diversity, competency strategies
- ❖ Telehealth services offered

Absolute Funding Priorities: ED-SBMH

- ❖ Priority 1: SEAs targeting LEAs with high-needs
 - Increase credentialed providers
 - Address recruitment, retention
- ❖ Priority 2: LEAs or consortia with high-needs
 - Increase credentialed providers
 - Address recruitment, retention
- ❖ Priority 3: New Grantees
- ❖ Priority 4: Existing Grantees

Competitive Preference Priorities: ED-SBMH

- ❖ Priority 1: SEA Proposals for Provider Preparation (up to 5pts)
 - Re-specialization, retraining plans
 - Qualify existing providers
- ❖ Priority 2: Increase Diverse Providers in High-Need LEAs (up to 10 pts)
 - Increase credentialed providers
 - Diverse backgrounds encouraged
 - Address diverse student needs



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Standard Application Components

Application Components

- ❖ Needs Assessment
- ❖ Project Narrative
- ❖ Budget
- ❖ Budget Narrative
- ❖ Project Objectives and Performance Measures
- ❖ Evaluation
- ❖ Other Required Attachments
- ❖ Assurances and Certifications

What Needs to be Worked on Early

- ❖ Needs Assessment
- ❖ Building Partnerships
- ❖ Program Requirements
- ❖ Clear Project Concept
- ❖ Budget Planning
- ❖ Initial Data Collection and Evaluation Planning

Project Narrative: Need for Project and Significance

- ❖ The extent to which specific gaps or weaknesses in services, infrastructure, or opportunities have been identified and will be addressed by the proposed project, including the nature and magnitude of those gaps or weaknesses. (SBMH-10pts/MHSP-10pts)
- ❖ The extent to which the proposed project is likely to build local capacity to provide, improve, or expand services that address the needs of the target population (MHSP-5 pts)

Project Narrative: Need for Project and Significance

- ❖ Data Collection
- ❖ Stakeholder Engagement
- ❖ Assessment of Trauma
- ❖ Cultural and Linguistic Considerations
- ❖ Review of Existing Programs
- ❖ Identification of Gaps and Service Analysis

Project Narrative: Quality of Project Design

❖ The extent to which

- i) the design of the proposed project includes a thorough, high-quality review of the relevant literature, a high-quality plan for project implementation, and the use of appropriate methodological tools to ensure successful achievement of project objectives (MHSP-15pts)
- ii) the proposed project represents an exceptional approach to the priority(ies) established for the competition (MHSP-5pts)
- lii) the proposed project demonstrates a rational (MHSP-5pts)

❖ The extent to which the goals, objectives, and outcomes to be achieved by the proposed project are clearly specified and measurable. (SBMH-10pts)

Project Narrative: Quality of the Project Design

- ❖ Outlines project goals, objectives, and activities
- ❖ Alignment with needs
- ❖ A strong rationale and innovative approach
- ❖ Evidence-based programs
- ❖ Timelines and milestones
- ❖ Leads to strong program evaluation

Project Narrative: Quality of the Project Services

- ❖ The quality and sufficiency of strategies for ensuring equal access and treatment for eligible project participants who are members of groups that have traditionally been underrepresented based on race, color, national origin, gender, age, or disability (MHSP-15 pts) (SBMH-10 pts)
- ❖ The extent to which the training or professional development services to be provided by the proposed project are likely to alleviate the personnel shortages that have been identified or are the focus of the proposed project (MHSP-15 pts) (SBMH-15pts)

Project Narrative: Quality of Project Services

- ❖ Equal Access and Treatment
- ❖ Address Personnel Shortages
- ❖ Prioritize Inclusivity

Project Narrative: Management Plan and Adequacy of Resources

- ❖ The adequacy of mechanisms for ensuring high-quality products and services from the proposed project (MHSP-10pts) (SBMH-10pts)
- ❖ The relevance and demonstrated commitment of each partner in the proposed project to the implementation and success of the project (MHSP-10pts) (SBMH-5pts)
- ❖ The potential for continued support of the project after Federal funding ends, including, as appropriate, the demonstrated commitment of appropriate entities to such support. (SBMH-5pts).
- ❖ The adequacy of procedures for ensuring feedback and continuous improvement in the operation of the proposed project. (SBMH-5pts).

Project Narrative: Management Plan and Adequacy of Resources

- ❖ Roles and responsibilities outlined
- ❖ Processes for oversight and decision-making defined
- ❖ Resources prioritized based on project goals
- ❖ Resources secured and allocated
- ❖ Optimization of impact and value to stakeholders
- ❖ Regular monitoring and evaluation

Project Narrative: Quality of the Project Evaluation

- ❖ The extent to which the methods of evaluation are thorough, feasible, and appropriate to the goals, objectives, and outcomes of the proposed project. (MHSP-5pts)
- ❖ The extent to which the methods of evaluation will provide performance feedback and permit periodic assessment of progress toward achieving intended outcomes. (MHSP-5pts)

Project Narrative: Quality of Project Evaluation

- ❖ Integrate robust evaluation methods
- ❖ Feedback throughout lifecycle
- ❖ Implement periodic assessments
- ❖ Clear evaluation objectives
- ❖ Showcase commitment to accountability and improvement

Performance Measures (MHSP)

- ❖ Providers trained for high-need LEAs by the grant.
- ❖ Providers placed in practicums/internships in high-need LEAs by the grant.
- ❖ Providers hired by high-need LEAs for school-based services.
- ❖ Diversity goal achievement (Comp. Preference Priority 1 grantees)

Performance Measures (SBMH)

- ❖ New school-based mental health hires per LEA due to the grant.
- ❖ Mental health providers retained in needy LEAs due to the grant.
- ❖ Student-provider ratio and base numbers for grant-served LEAs.
- ❖ Provider attrition rate in participating LEAs.
- ❖ Total students served by grant-funded mental health services.
- ❖ Diversity goal achievement in mental health hires (Comp. Preference Priority 2 grantees).

Project Narrative: Quality of Project Personnel

- ❖ The extent to which the applicant encourages applications for employment from persons who have traditionally been underrepresented based on race, color, national origin, gender, age, or disability. (SBMH-15pts)
- ❖ The qualifications, including relevant training and experience, of key project personnel. (SBMH-15pts).

Project Narrative: Quality of Project Personnel

❖ Quality assurance mechanisms

- Standards
- Monitoring
- Improvement

❖ Partner commitment

- History
- Resources
- Communication

Budget

INCLUDED

- ❖ Personnel costs
- ❖ Fringe benefits
- ❖ Travel expenses
- ❖ Equipment costs
- ❖ Supplies expenses
- ❖ Contractual services fees
- ❖ Other direct costs
- ❖ Indirect costs (if applicable)

EXCLUDED

Construction costs

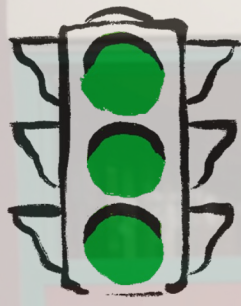
Unallowable costs

Administrative cost limits

- ❖ SEAs: $\leq 10\%$ of annual grant award
- ❖ LEAs and consortia: $\leq 5\%$ of annual grant award

Other Required Attachments

- ❖ Individual resumes
- ❖ Copy of indirect cost rate agreement
- ❖ MOUs/Letters of support
- ❖ Organizational charts
- ❖ Work plan/Timeline
- ❖ Evaluation plan
- ❖ Budget justification
- ❖ Compliance certifications

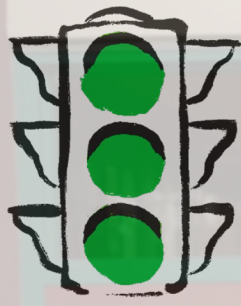


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Questions?



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